



**DATE:**

Tuesday, April 24,  
2012

**TIME:**

2:30 pm - 4:30 pm

**LOCATION:**

NJ City University,  
Gilligan Student  
Building  
2039 Kennedy Blvd  
Jersey City, NJ 07305  
Room 129

**REGISTRATION:**

Call 201-200-2156

**COST:**

Bring Your  
Business Card

# **DOING BUSINESS WITH THE STATE OF NEW JERSEY**

## **SBE, MBE & WBE Certification Workshop For Small Businesses**

The SBDC at New Jersey City University is conducting a workshop for small business owners interested in doing business with The State and learning the benefits of getting SBE, MBE & WBE Certifications.

Certification ensures that small business owners have an equal economic opportunity to participate in city business projects. The SBDC hosts the instructional session to provide technical assistance to firms in completing the application process. The workshop offers in-depth information about the requirements, process and benefits of becoming certified.

### **Why Get Certified?**

- Participate in private sector (corporate) supplier diversity programs
- Participate in municipal, county and other local government diversity programs
  - Certification means authenticity

If You Fit The Criteria, Join Us!

**Tuesday, April 24, 2012 from 2:30pm—4:30pm**

New Jersey City University, Gilligan Student Building Room 129  
2039 Kennedy Blvd Jersey City, NJ 07305

**REGISTRATION:**

Call 201-200-2156

**COST:** Bring Your Business Card

Funded in part through a Cooperative Agreement with the U.S. Small Business Administration, The New Jersey Small Business Development Centers (NJSBDC) network is also funded by the state of New Jersey and is hosted by Rutgers Business School: Newark and New Brunswick



NJSBDC network is an accredited member of the Association of Small Business Development Centers